LIBERTY CANDIDATE ACADEMY

LEARN EVERYTHING YOU NEED

TO RUN A VIABLE CAMPAIGN

- CRAFT A REALISTIC BUDGET
- PURCHASE DATA + SOFTWARE
- GAINING ALLIES + ENDORSEMENTS
- GET OUT THE VOTE OPERATION
- PRESS RELEASES + MEDIA STRATEGY
- MESSAGING + DETERMINING YOUR "WHY"
- CREATING YOUR TARGET UNIVERSE

- POSITION YOURSELF TO RUN 1 YEAR OUT
- ANNOUNCEMENT + CAMPAIGN LAUNCH
- STAFFING + RECRUITING VOLUNTEERS
- FUNDRAISING + MAKING HARD ASKS
- COMPLIANCE + FILING
- DESIGNING + BUYING LITERATURE
- DISTRICT ANALYSIS

Liberty Candidate Academy is a one-day, intensive training on how to run for state legislature. It is free of charge and open to all who are serious about running for office to defend the principles of liberty, regardless of political party.

SIOUX FALLS, SD   12/11/21

REGISTER
YALiberty.org/SD-LCA